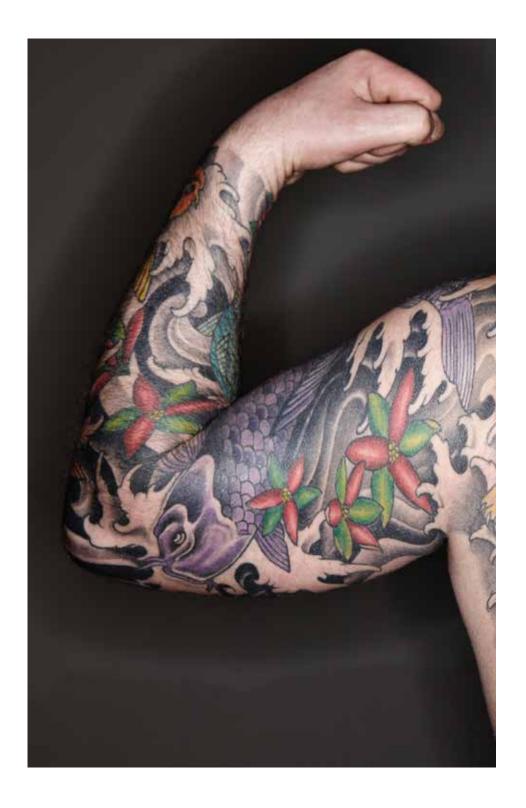
Your tattoo is one-of-a-kind. Why shouldn't your flooring be?

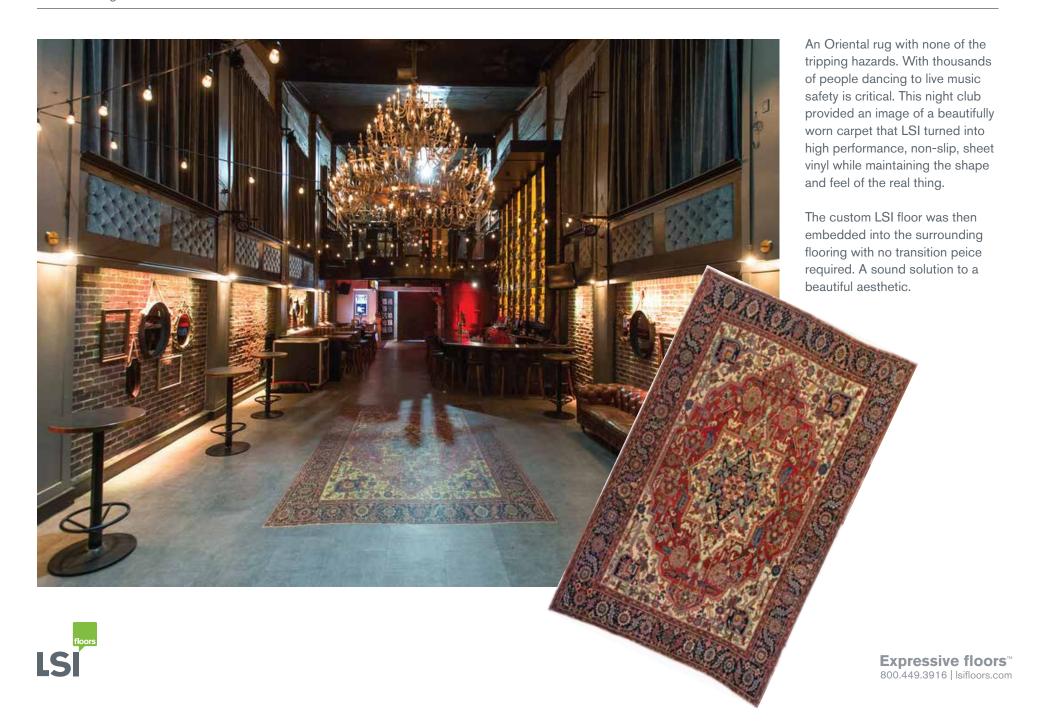
Custom Printed Flooring. A portfolio of what has inspired you.





Joe's Apartment | Studio Records

Vancouver night club and music venue



IIDEX

Canada's National Design + Architecture Exposition & Conference



A quick graphic solution for an annual tradeshow wishing to welcome attendees with visual impact; simple to install, easy to remove.

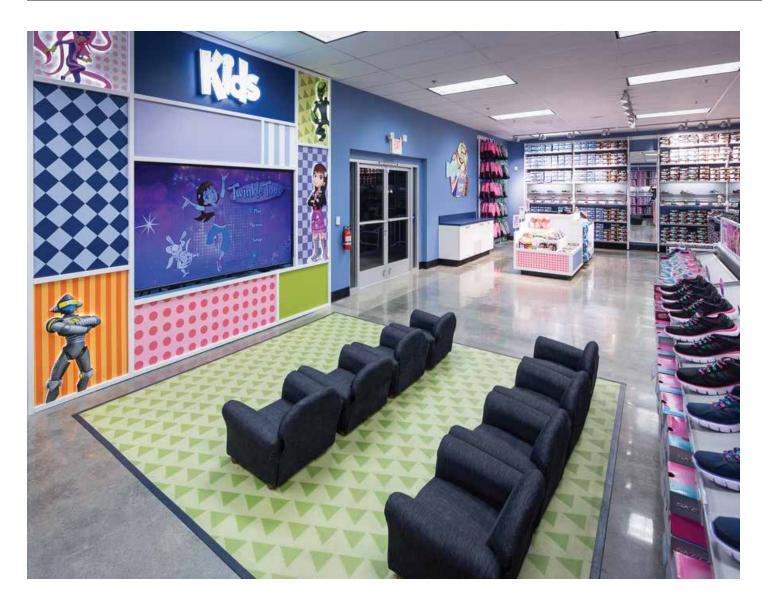
15' x 32' Custom printed sheet vinyl was shipped in four panels that were easily installed into this temporary location with LSI's double-sided, mesh tradeshow tape.

From concept artwork to completed installation this work was done in a two week timeframe meeting a very exacting deadline, the opening of the show.



Skechers

Corporate Retail Store



Wanting to create a durable, non-slip area with graphic impact as well as branding, Skechers turned to LSI. The defined area is printed in a 10' x 12' sheet of solid vinyl.

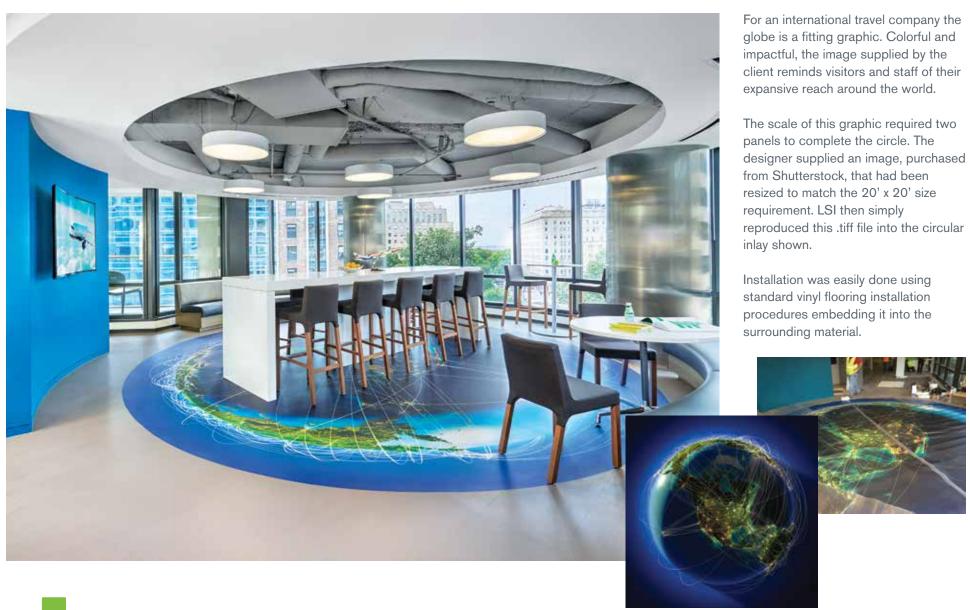
The client supplied a high resolution file to be scaled into the desired dimensions.

The sheet vinyl has been laid over a polished concrete floor with a rubber underlay to create a soft carpet-like feel. It was then edged for a smooth transition.



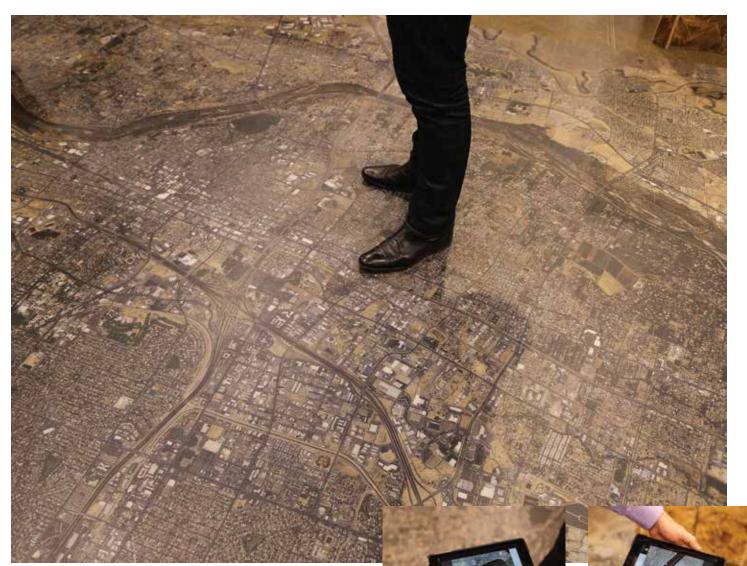
UATP

Universal Air Travel Plan, corporate office



Albuquerque Museum

The city's cultural center



Wanting to give their visitors a truly unique experience, the Museum and designer worked with LSI Floors to create an interactive map combining custom printed flooring with augmented reality technology.

Embedded in the graphic, reproduced as high performance vinyl flooring, are "hotspots" that trigger 3D models when scanned with a smart phone or tablet. Clicking on these models leads the viewer to indepth information about the location and its history.



Sheet Specifications

Width: 10' / 3.04m

Print width: 9' 8" / 294.64cm Length: maximum of 50' / 15.24m

Thickness: .079" / 2mm

Roll weight: 290 lbs / 131.54 Kgs Minimum order: 100 sq. ft. / 9.29 sq. m

Artwork Specifications

Files should be supplied in EPS or TIF formats. Photoshop PSD files can be supplied but will be converted for print to TIF.

TIF or PSD files should be scaled at 1:1 as per finished print size. Resolution in full size should be between 150 and 300dpi.

EPS files can be supplied at 1:10 scale. Exact final dimensions required must be supplied as well as a low resolution PDF or JPEG of all artwork.

Accurate and fully dimensioned floor plans must be included (other than for cut-in logos). An impression of how and where the graphic will fit into the floor space should be included as a low resolution PDF or JPEG.

LSI Floors may require enlarging files, diminishing files or splitting files before printing. This is project specific. If the image, floor plan or design is not technically suitable for printing LSI will notify you immediately. LSI Floors Technical Department for Custom can provide development of concept designs if required.

Instruction for Design Agencies

- Text as outlines
- Custom resolutions in full size (100%): minimum 300dpi
- Maximum file size per file: 1.5 Gb
- Step and repeat files in TIF format
- Use adobe ISO Coated and 98V2 profiles



Layout considerations

Image Bleeds

When laying out the floor graphic for printing some technical parameters must be taken into account. The print medium is 10' x 50'. All print bleed areas must fit without these dimensions. The required bleeds are:

- 2" bleed on sides where sheets join
- 4"- 6" bleed on the outside sheets
- 4"- 6" bleed for walls and thresholds

For ease of install, it is recommended that sheet sizes be limited to under 25' x 10'. This will simplify the matching of the pattern on site.

Recommended layout

All seams and panel matches should be offset to avoid meeting at a 4-way intersection.

Off-set seam pattern:

